

Cessation Webcast Series

A Call for
ACTTION

For Employers, Insurers and Benefits Managers

The National Working Group's Cessation Webcast Series will highlight the critical role that employers, insurers and benefits managers can play in fostering access to comprehensive tobacco treatments. Together we are working to help Americans gain access to comprehensive treatment.

States and Tobacco Cessation: Saving Dollars and Lives Among State Employees

12:30 p.m – 1:30 p.m. ET on July 23, 2009

Program will highlight effective programs and strategies State governments have used to provide tobacco cessation treatment to their employees.

Future Topics

- ◆ **Good Investment In A Bad Economy: The Return on Investment (ROI) Case for Helping Your Employees Quit Smoking**
- *Join Partnership for Prevention and America's Health Insurance Plans (AHIP)*
- ◆ **Tobacco Cessation for Small Businesses: How to Improve Productivity and Your Bottom Line**
- ◆ **Tobacco Cessation for Large Businesses: Helping Your Employees Quit Smoking**

The National Working Group for ACTTION is an action-oriented group of national stakeholders brought together to enhance access to evidence-based tobacco-use treatments. The upcoming Webcast series is co-sponsored by the organizations listed below.

