

November 25, 2008

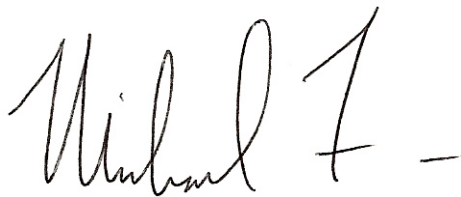
Corinne G. Husten, MD, MPH
Vice President for Policy Development
Partnership for Prevention
1015 18th Street, NW, Suite 300
Washington, DC 20036

Subject: Endorsement of “A Call for ACTION”

Dear Corinne,

As Director of the University of Wisconsin Center for Tobacco Research and Intervention, I am delighted to endorse Partnership for Prevention’s new action plan, *A Call for ACTION – Access to Cessation Treatment for Tobacco in Our Nation*. The Call for ACTION is a timely translation of evidence-based recommendations to address the overwhelming morbidity, mortality and economic losses resulting from tobacco uses. A strength of the plan is identifying activities that can be undertaken by a variety of stakeholders - employers, insurers, tobacco control and public health advocates, healthcare systems, and policymakers – that can and will improve public health. I am willing to be formally listed as an endorser of the plan (preferred endorsement: Michael C. Fiore, MD, MPH, Director, University of Wisconsin Center for Tobacco Research and Intervention) and look forward to working with you and other members of the planning group to support the plan’s implementation.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael C. Fiore", followed by a horizontal line.

Michael C. Fiore, MD, MPH
Professor of Medicine
Director